

Privacy notice

Introduction

We fully understand the importance of privacy and the protection of personal data in the digital era and we commit to ensure an adequate level of data protection for all persons with whom we have dealings.

We encourage you to read the policy carefully and contact us with any questions or concerns about our privacy practices.

We will always collect only required Personal Data that are needed to process your request to access to the website on according with your requirements and only on your approval.

We collect your Personal Data to provide you access to the platform, to personalize your experience, to allow us to communicate with you, to process payments, to protect our rights and interests.

Who we are?

Alexander & Demian Solutions LTD is a private limited company established in UK, company number 11425184.

What information do we collect?

We require user name based on email address in order to provide you access to the platform. This information is collected via create account form, in which you have to fill in a verifiable email address and a password that we recommend never to share it with anyone.

In order to process payments, you will have to pay by PayPal or bank account transfer. We do not access or store this information on the platform and we do not use it in any other way than to validate the type of account you chose.

We are collecting Personal Data only with your consent and only for reasons that are explained above. We will never require your bank account information or password in any circumstances. If you have any concerns or questions, please do not hesitate to contact us on email address contact@licensetodrive.Co.uk. Or support @ [Licensetodrive.Co.uk](mailto:support@Licensetodrive.Co.uk).

How do we use personal information?

We use your Private Data for

- personalisation of content, business information or user experience
- account set up and administration
- delivering marketing and events communication
- carrying out polls and surveys
- providing goods and services
- legal obligations (eg prevention of fraud)
- meeting internal audit requirements

What legal basis do we have for processing your personal data?

The legal basis is your consent

-to create and account on the platform (email address, name)

-to subscribe for services, on your conditions, according to the existing offers and options (first name, last name, email address) via direct transfer or PayPal. We do not store on the platform any financial information about you, other than related with the package you acquire.

If you decide to withdraw your consent, you only have to:

-not pay, after the submission period ends;
-send us an email requiring that your Personal Data be deleted. In this case, we may anonymize your data but we will store information about your account in order to provide it to DVSA or any other entitled legal entity.

When do we share personal data?

We do not share your information without your consent or without specific reason like provide your services or conduct our business operations or when required by legal entitled companies, when requested on legal grounds.

Where do we store and process personal data?

We take all the possible measures to ensure the data is processed according to our privacy policy and the applicable law.

How do we secure personal data?

We implement and develop on regular periods of time technologies and procedures

- to protect data against accidental loss
- to prevent unauthorised access, use, destruction or disclosure
- to ensure business continuity and disaster recovery
- to restrict access to personal information
- to conduct privacy impact assessments in accordance with the law and your business policies
- to train staff and contractors on data security
- to manage third party risks, through use of contracts and security reviews

How long do we keep your personal data for?

We keep the personal data required to create and use an account as long as you access the platform on regular period of times, at least for 6 months, if you don't inform us to delete the information sooner. After 6 months or when you request us, your account will be anonymized but stored in platform for audit and management reasons. We will not retain any personal data for a period of time longer that reasonably necessary.

We will respect UK laws and GDPR requirements.

Your rights in relation to personal data

We want to underline and remind you that you have the right to access and control your personal data in respect of:

- access to personal information
- correction and deletion
- withdrawal of consent (if processing data on condition of consent)
- data portability
- restriction of processing and objection
- lodging a complaint with the Information Commissioner's Office

For any information or complaint, you can contact us on support @ licensetodrive. Co. uk and we will respond as soon as we have all the required information, but no longer than 30 days after you have provided all the necessary information to identify and analyse your request.

We would like to underline that some situation may occur when your data rights may be limited, like, for example, but not limited, by the request of a legal authority

Use of automated decision-making and profiling

Where you use profiling or other automated decision-making, you must disclose this in your privacy policy. In such cases, you must provide details on existence of any automated decision-

making, together with information about the logic involved, and the likely significance and consequences of the processing of the individual.

How to contact us?

If you have questions or concerns about our privacy practices, their personal information, or if you wish to file a complaint, please contact us on email, using support@licensetodrive.co.uk or contact@licensetodrive.co.uk.

Use of cookies and other technologies

We small files (known as 'cookies' that are not viruses) onto your computer to collect information about how you browse the site.

Find out more about how to manage cookies by accessing this link <https://ico.org.uk/your-data-matters/online/cookies/>

We use Google Analytics to improve the website and your experience. We use the following cookies.

Name	Purpose	Expires
_ga	This helps us count how many people visit our website by tracking if you've visited before	2 years
_gid	This helps us count how many people visit our website by tracking if you've visited before	24 hours
_gat	Used to manage the rate at which page view requests are made	10 minutes

You may see a pop-up welcome message when you visit the website. We'll store a cookie so that your computer knows you've seen it and knows not to show it again.

Name	Purpose	Expires
seen_cookie_message	Saves a message to let us know that you've seen our cookie message	1 month

Linking to other websites / third party content